

January 14, 2016

Brownfield Ag News Affiliates:

The time has come to kick off the 2016 Brownfield Ag Youth Awards Program! For many years, Brownfield has teamed up with affiliate radio stations to recognize youth during county fair season. This program is a popular tradition at many county fairs, and is a way to honor the hard working youth in your county while at the same time, promoting your station's role in telling the story of agriculture.

Brownfield will provide your station with up to two (2) requested award belt buckles per county, engraved with your call letters, to present to the youth of your choice.

If you wish to participate in the 2016 Brownfield Ag Youth Awards Program, please fill out the attached form and send it back to Affiliate Coordinator, Melanie Stockman by **Friday, March 18, 2016**. Please note: This is a firm deadline. Due to the limitations of our supplier, any forms sent after the deadline will not be accepted.

You may send your requests via our online form, by fax, email or U.S. postal mail:

Fax: 573-636-8979
E-mail: mstockman@learfield.com
Mail: Brownfield Ag News, ATTN: Melanie Stockman, 505 Hobbs Road, Jefferson City, MO, 65109
Online: <http://brownfieldagnews.com/2016-ag-youth-award-registration/>

It is up to you to determine how to select belt buckle award recipients. Some ideas include a written essay competition, years of involvement, outstanding service or outstanding showmanship. The possibilities are endless!

Once you have presented the buckles to your recipients, feel free to send pictures, audio interviews, videos or anything we can share to promote your outstanding youth in agriculture, as well as your stations, on our social media and website. You can email these to Shannon Yokley, Brownfield Digital Products Coordinator, at syokley@brownfieldnetwork.com.

Please feel free to let us know if there is anything else we can do to help you promote the 2016 Brownfield Ag Youth Awards program at your county fair.

We look forward to working together with you to continue this tradition!

Sincerely,

Melanie Stockman
Affiliate Coordinator
Brownfield Ag News

2016 Brownfield Ag Youth Awards Presentation Request Form

**If you are covering more than one county, please use the earliest fair date.
We will send all buckles by that date. Thank you.*

Station call letters _____

Station Mailing Address _____

Contact person at Station _____

Phone number _____

Email _____

County fair(s) you wish covered _____

We need _____ total buckles for our presentation on _____.
(Limit 2 per county) (Date or approximate Date)*

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